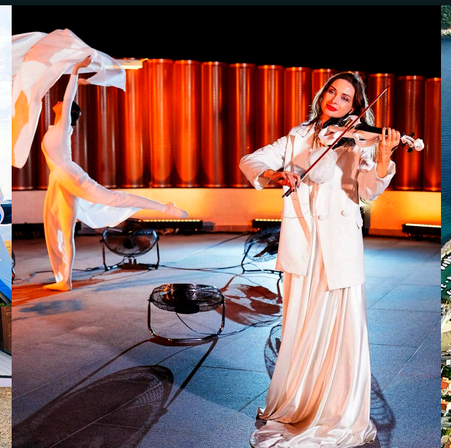
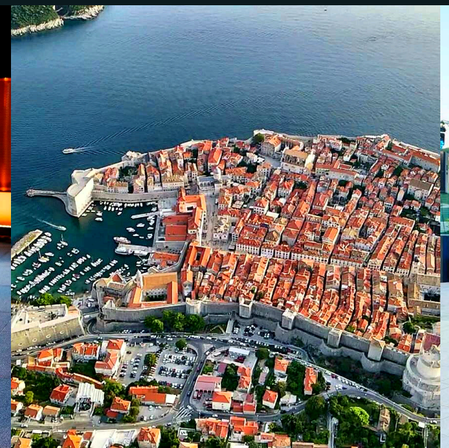
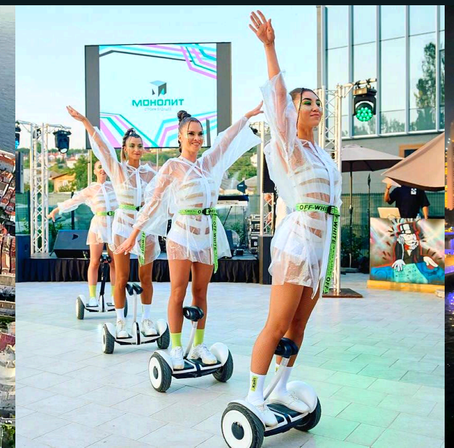
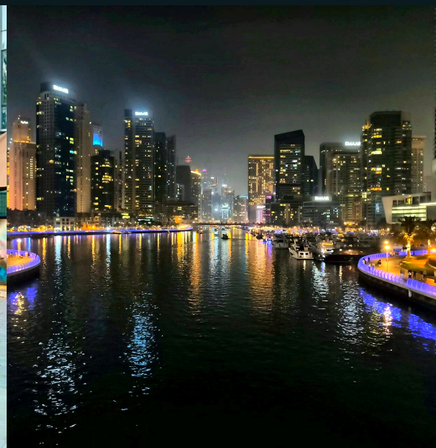
STUDIO (wings)
EVENTS FOR PEOPLE AND BRANDS

WE HELP BRANDS GROW

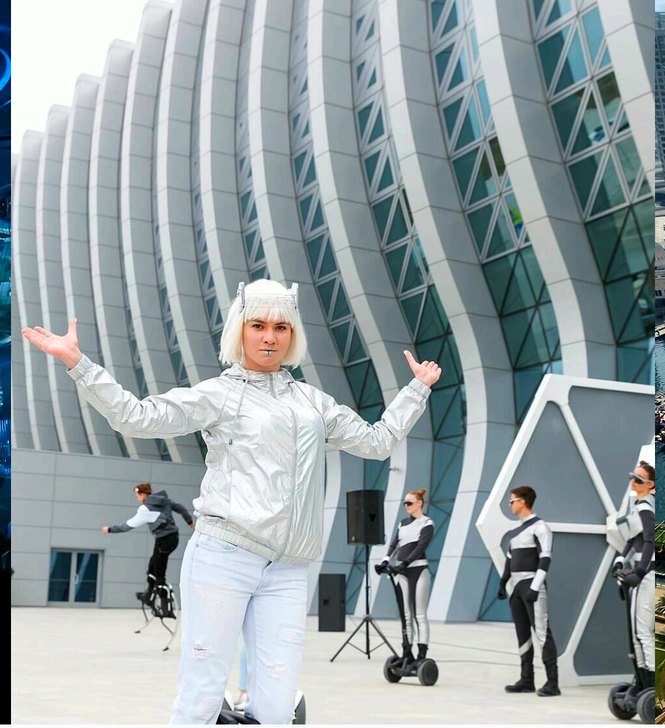
by building stronger teams











WE START WITH WHAT YOU WANT TO ACHIEVE, THEN CREATE EVENTS THAT HELP PEOPLE WORK BETTER TOGETHER

18 years
in business, since 2008

1,000+
projects

12
countries

9
industry awards

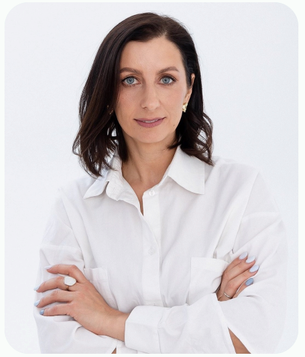
We plan and run corporate celebrations, client events, business trips and training programs across Russia and abroad. We take care of the planning and delivery.

team

At Studio Wings, project managers and a show director work together to plan your event, coordinate with venues and take care of the details.



Alexander Kolusenko
Managing Partner



Alyona Kolusenko
Partner, Show Director



Ksenia Naumova
Project Lead



Yulia Tverdenko
Head of Project Department



Elena Andrushchak
Project Lead and Manager



Anastasia Barysheva
Project Lead and Manager



Meryem Khalilova
Project Manager



Olga Ametova
Head of Key Accounts



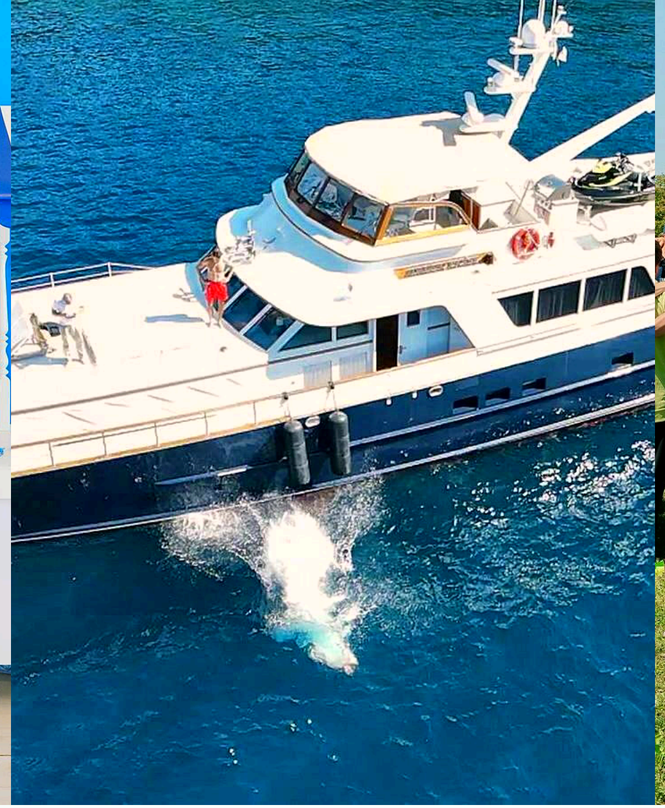
Olga Giletina
Chief Accountant



Tatyana Sukhenko
Accountant









corporate events

Help colleagues get to know each other, feel part of the company and celebrate shared achievements

event marketing

Introduce products and services, connect with customers and support sales

business travel & MICE

Organize trips, conferences and meetings for employees and clients

team training and development

Help employees and leaders build skills, work better together and adapt to change



STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

01

corporate events

Help colleagues get to know each other, feel part of the company and celebrate shared achievements.

corporate celebrations · sports events · team building · employee awards







STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

FOXFORD

17th anniversary party for an online school

A celebration for guests at the venue and colleagues joining online from other cities.

The brief. Bring colleagues from different cities together and reflect the brand's character: a love of learning, a light touch and a sense of humor.

Our idea. "Foxford Through the Looking-Glass": two stages with parallel programs, interactive activities and an employee talent show. An event app helped people get involved before the celebration.

700+
guests at the venue

20+
activity areas

11
hours of activities and entertainment







STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

RNCB

“New Runway” employee conference

After a merger of two banks, employees needed support and a chance to speak openly with senior leaders.

Our idea. Turn a closed airport into the starting point for a symbolic flight, complete with check-in, security screening and boarding passes.

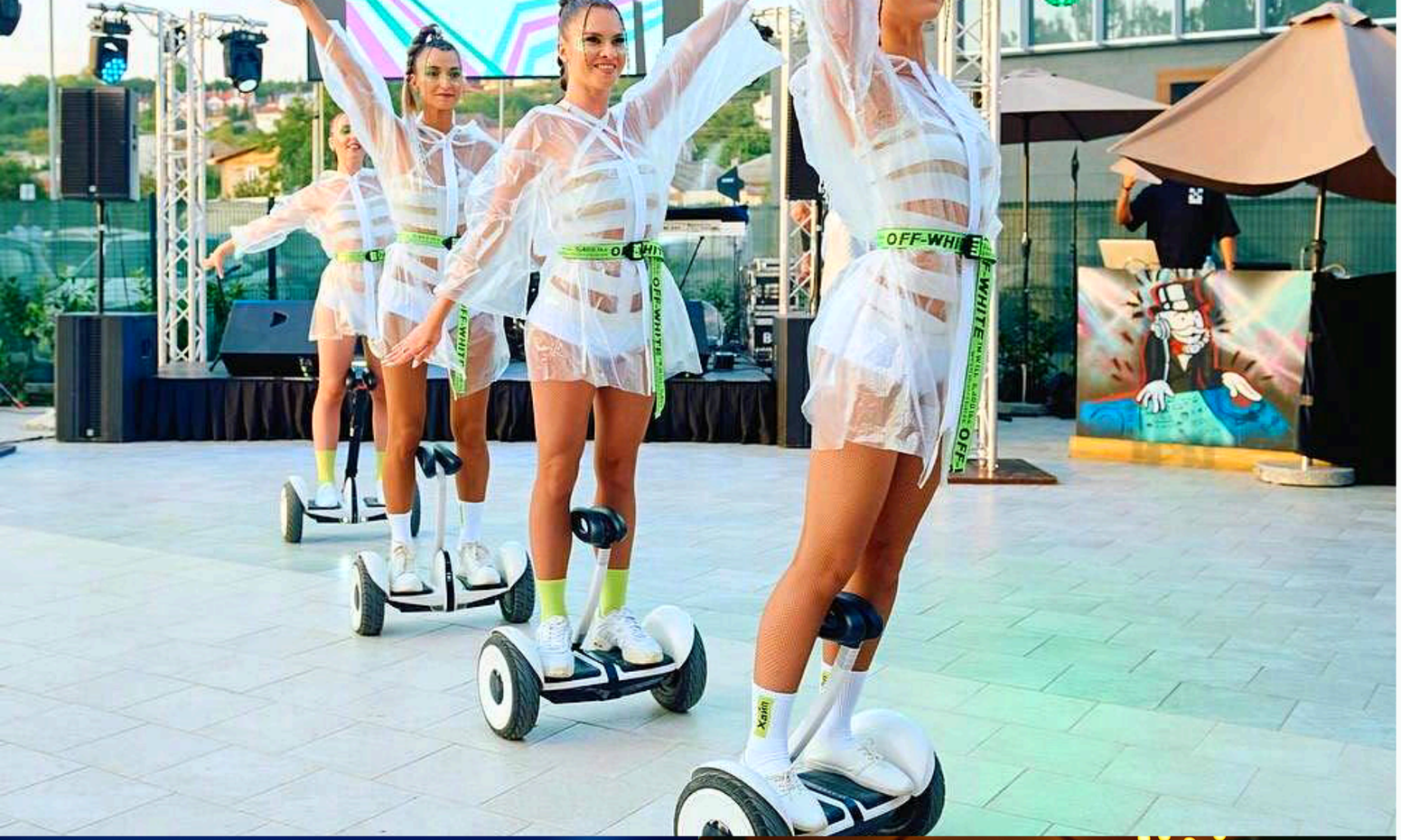
Senior leaders spoke openly about problems in stand-up-style performances, then answered employees’ questions in a talk-show format.

1,000+
participants from all branches

85%
attended on their day off

Silver Mercury, Southern Federal District: 2nd place

Watch the video ↗







STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

MONOLIT

“City of the Future” team-building event

A team game for employees of a construction company.

The brief. Introduce the company’s updated mission: creating places where people can live and work comfortably. Help colleagues from different departments get to know each other and work together.

Our idea. A poolside event with a hoverboard show and a virtual reality area. Teams built a model city, designed outfits for a fashion show and played drums alongside their leaders.

> “A systematic, business-minded and at the same time very unconventional approach”
>
> former deputy CEO of the client company



STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

02

event marketing

Introduce products and services, connect with customers and support sales.

client events · grand openings · product launches · brand activations · social impact projects







VTB

A branded space at the Tavrida.ART festival

ArtPrichal, the bank's space at a national youth festival.

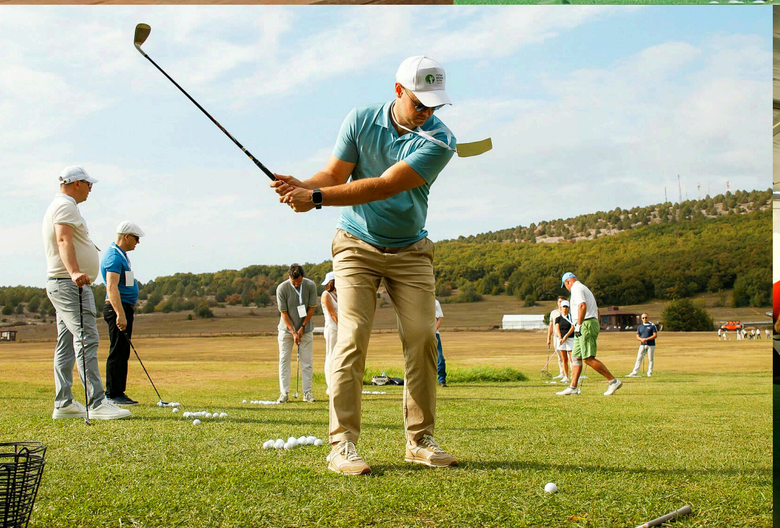
The brief. Show young people a modern, approachable bank and introduce career opportunities.

Our idea. A three-day program with an AI photo studio, a drawing contest, talks and a game with tasks to complete. Bank employees were on hand to answer visitors' questions.

9,000+
visitors, compared with 3,000 expected

1,000+
consultations







SBER

“Golf. Business. Club” client event

A gathering for the bank’s VIP clients, with business discussions, a business game and an evening on the golf course.

The brief. Strengthen client relationships, help clients get to know each other and present the bank’s strategy.

Our idea. Combine business discussions with a business game, friendly competition on the course and a relaxed evening together.

60

VIP clients: CEOs and business owners







RNCB

“Four Elements” client event

An evening at a winery for the bank’s partners.

The brief. Strengthen partner relationships and encourage future collaboration.

Our idea. A performance across four locations, featuring sand animation, aerial silk performers, synchronized swimming and flamenco.

4 locations

60 guests







STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

SIMFEROPOL AIRPORT

Opening of a new airport terminal

The terminal’s first day became a journey one hundred years into the future.

The brief. Surprise guests with an opening program for the press, officials and passengers.

Our idea. The “Step into the Future” concept: immersive theater with actors playing space heroes, three original art installations and an official welcome for the first passenger.

5
weeks to prepare

50M+
media reach

BEMA and Event of the Year: 2nd place for best opening



03

business travel & MICE

Trips, conferences and meetings for employees and clients.

strategy retreats · incentive trips · client events · conferences







STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

Strategy retreat in Croatia

A week-long journey from Sofia to Dubrovnik.

The brief. Review management practices, update the strategy and help participants get to know each other better.

sofia — Work came first: a strategy session from 9:00 to 14:30, followed by an evening flight to Zagreb.

plitvice — Another hour and a half of discussion, followed by kayaking, quad biking or cycling, lunch at a local tavern and a visit to the Plitvice Lakes.

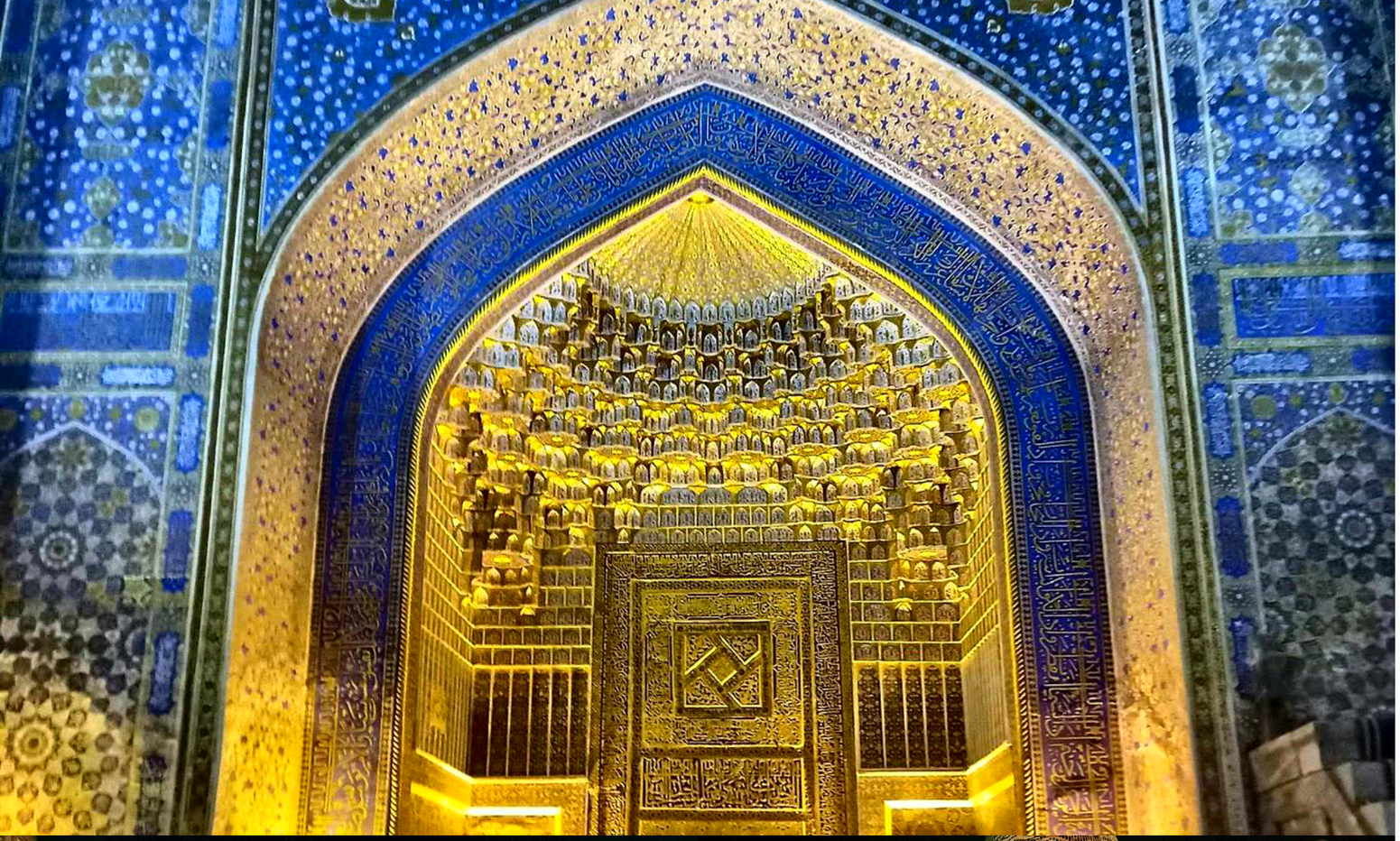
adriatic — Three days aboard one yacht, visiting Split, Hvar and its fortress, and Orebić. Strategy discussions continued on deck and during tuna fishing.

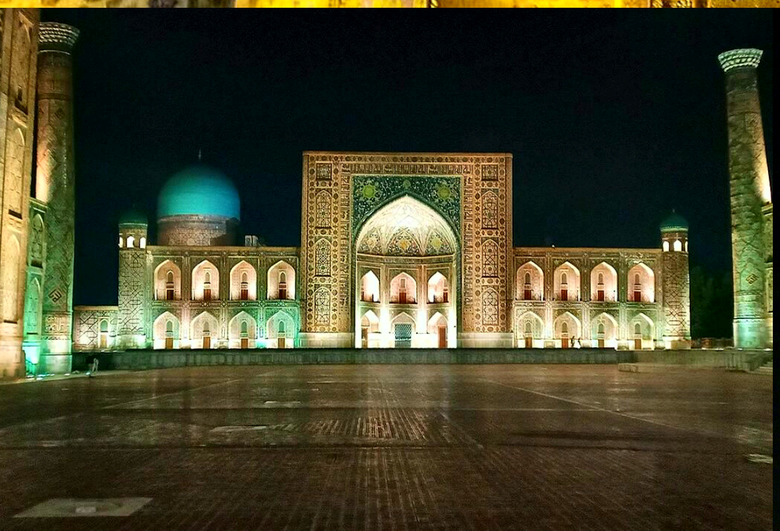
dubrovnik — Views from the cable car, then the flight home.

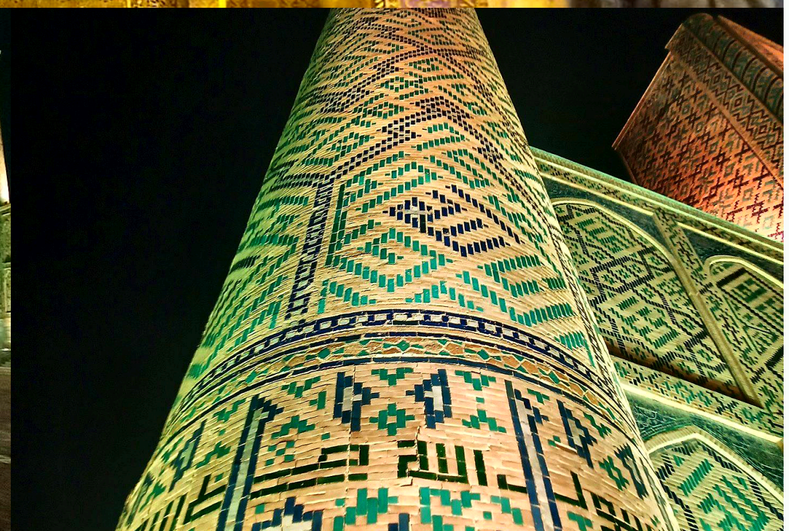
14 executives

7 days

Watch the video ↗







STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

Strategy retreat in Uzbekistan

Following the Great Silk Road from Bukhara through Samarkand to Tashkent.

The brief. Update the company's strategy and plan the budget for the following year.

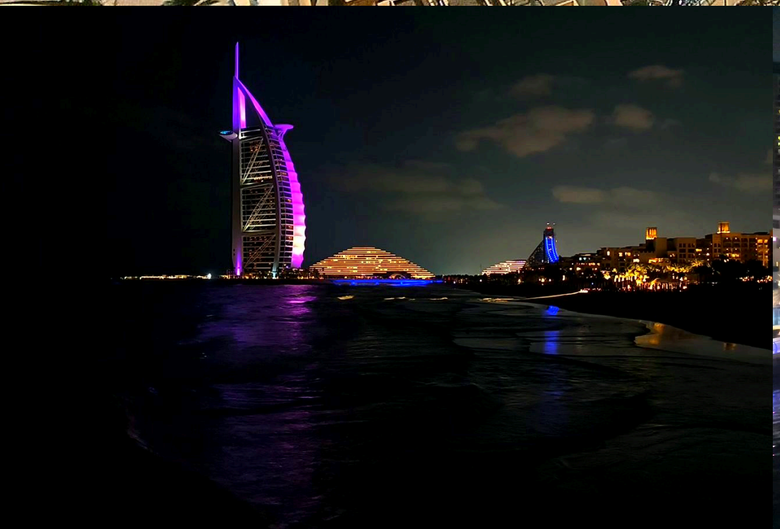
Our idea. Use the journey to explore what the company should keep from its past and what should change.

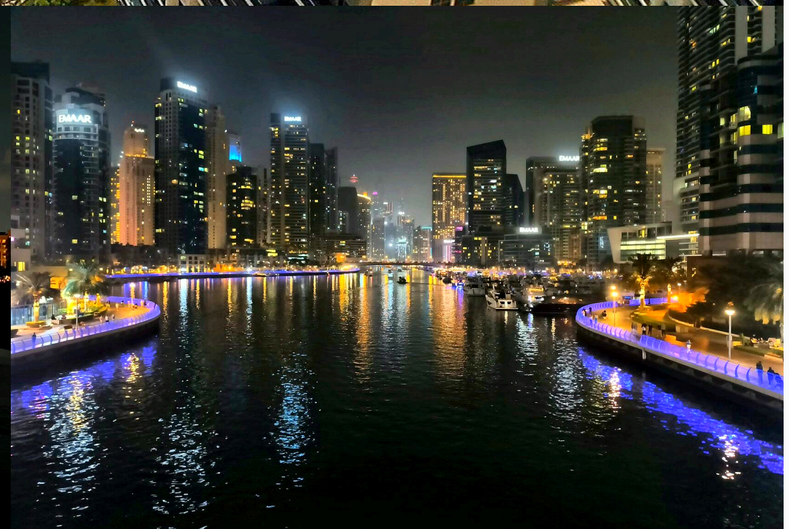
bukhara	The company's roots and how it all began.
samarkand	Traditions: what to keep and what to rethink.
on the train	The strategy session took place on the Afrosiyob high-speed train from Samarkand to Tashkent. The team discussed changes to the strategy along the way.
tashkent	The company's plans and next steps.

16 participants

6 days







“Speed of the Future” strategy retreat in the UAE

A meeting of senior leaders and shareholders in Dubai.

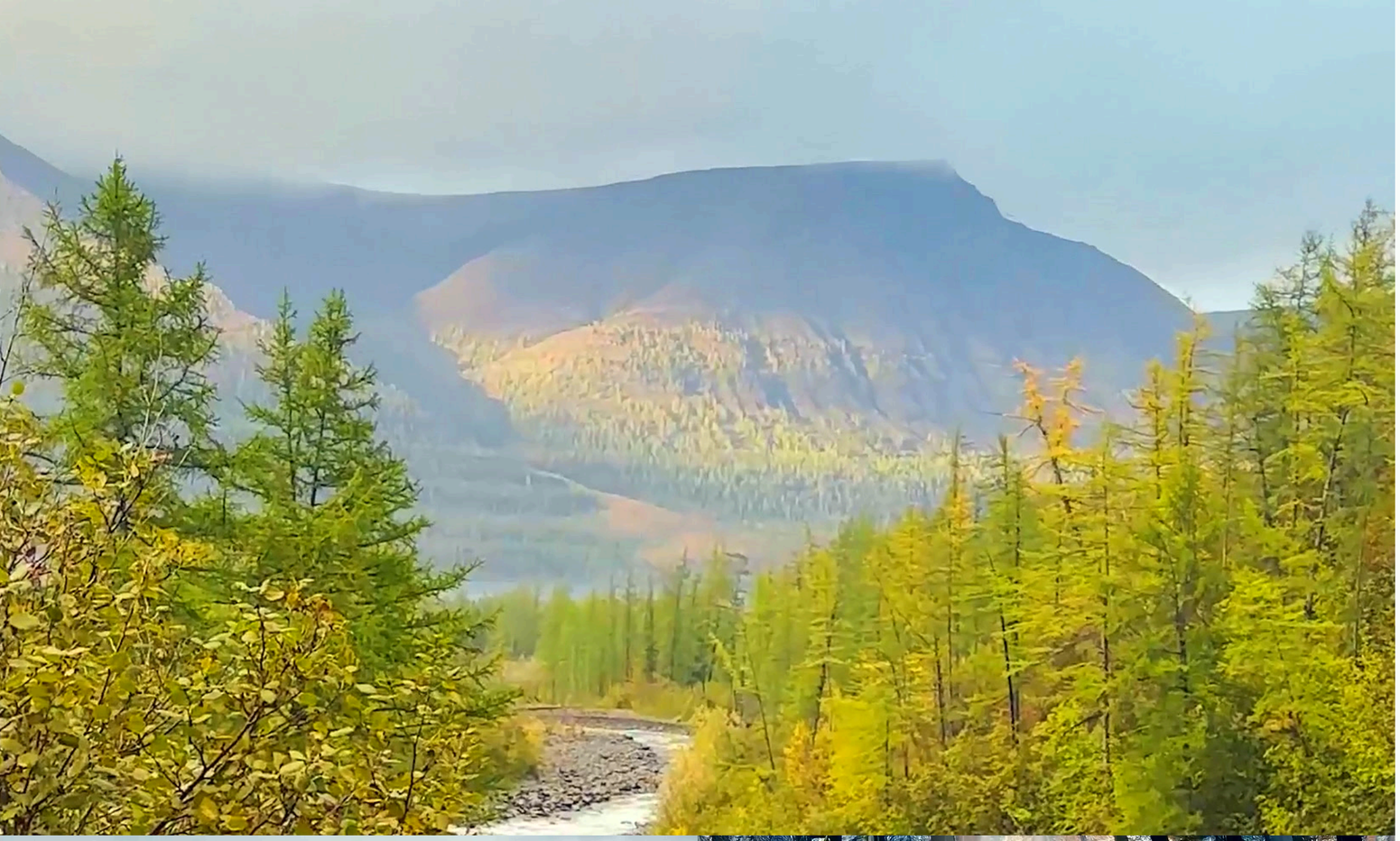
The brief. Discuss the company’s plans and agree on its next steps.

Why Dubai. In half a century, the city grew from a pearl-diving settlement into a global business hub. Its transformation gave the team a starting point for discussing the company’s growth.

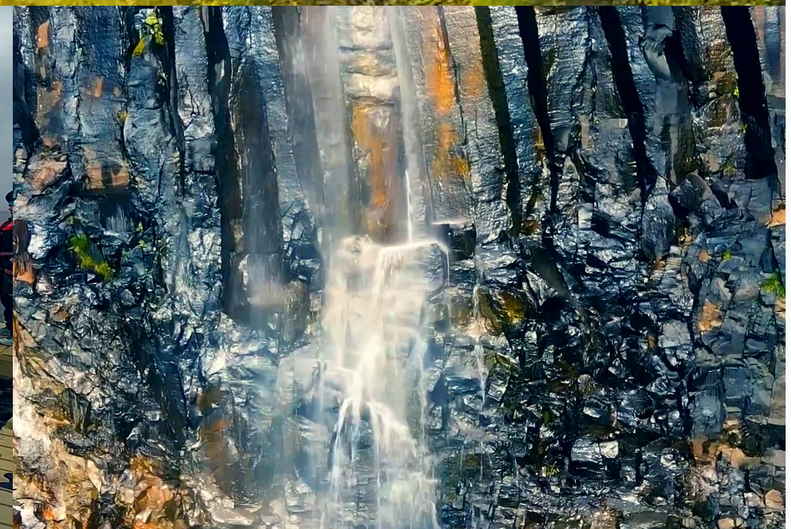
the meeting	A working session for senior leaders and shareholders at a hotel on Palm Jumeirah.
the desert	The “Desert Challenge”: a jeep safari across the dunes and sunset in the desert.

10 participants

4 days







STUDIO wings
EVENTS FOR PEOPLE AND BRANDS

Strategy retreat on the Putorana Plateau

Lake Lama: no roads, no mobile reception.

The brief. Bring the leadership team together away from daily distractions to focus on strategy.

norilsk	A visit to the Angidrit mine.
the journey	40 minutes by helicopter or three hours by boat. No mobile reception, only a satellite phone.
the session	Brainstorming, stand-up sessions and a task auction instead of presentations. Each participant allocates 5 points. The results are used to create a plan for putting the strategy into action.
the plateau	Hiking up Mount Festivalnaya, fishing, kayaking, paddleboarding and a traditional Russian sauna. A helicopter trip to the Princess, Irkindinsky and Khikhikal waterfalls.

24 participants

5 days

Watch the video ↗

how we work

01
Understand
We discuss your situation and what needs to change.

02
Plan
We agree on what the project should achieve and how to get there.

03
Content
We decide what participants should learn, discuss or try at the event.

04
Create
We develop an idea around your goals.

05
Deliver
We plan and run the event.

06
Review
We look at the results with you.







Tell us what you have in mind.
We'll suggest an approach.



Fill in the brief ↗

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